

JUAN OCAMPO

Nationality: Colombian (COL)

Mobile: +46 763431227

Mail: jj.ocampo24@gmail.com / juan.ocampo@fek.lu.se

Personal Webpages: <https://www.juanocampo.net> ; <https://www.linkedin.com/in/jiocampop/>

PROFILE System thinking mindset; process and organizational modeling; creative thinking

- 6-year experience in organizational modeling and process re-engineering
- 3-year experience in consulting for private and public organizations
- 3-year experience in designing and implementing strategic, technological, and commercial projects

EDUCATION

2019 - Today **PhD Candidate** in Financial Inclusion and Grassroot Innovations at [Agenda2030 Graduate School](#), *Lund University, Sweden*

- My research aims at understanding the organizing processes of money creation. I use qualitative methods to analyze the money creation stories, and computer-based simulation to reflect on potential effects of monetary configurations

2022 **Visiting Student Research**, *Stanford University, USA.*

- Assisted courses on Social Justice and Technology and Innovation Forecasting

2017-2019 **Master of Social Sciences**. Organizational Innovation & Entrepreneurship, *Copenhagen Business School, DK*

- I studied social science research methods; techniques to foster team creativity and innovation; and innovation and entrepreneurial frameworks
- Thesis: Organizational transformation of University Spin-offs into High Technology New Ventures

2013-2016 **MSc in Industrial Engineering, Organizational Studies**, *Universidad de los Andes, COL* - Full scholarship and student assistantship

- I acquired an in-depth education in organizational and process modeling, simulation, and design. I was trained to rapidly understand and analyze complex systems
- Thesis: Knowledge transfer amongst entrepreneurs – using Agent Based Modeling for policy research

2007-2012 **Industrial Engineer**, *Universidad de los Andes, COL*

- I acquired fundamental quantitative, statistical, and organizational efficiency theories and frameworks. Besides this, I had a specialization in Management and Business Administration.
- Thesis: Development of the Sales Management Model for a Manufacturing Organization

SELECTED PROFESSIONAL EXPERIENCES

2018-2018 **Business Development Intern**, DiaMonTech GmbH, Health Tech Start-up, Germany

- Market analysis and evaluation of the world for glucose testing devices
- Co-designed branding and sense making communication artifacts based on Stakeholder analysis
- Responsible for grant applications (e.g. EU Horizon2020)

2016-2017 **Advisor for Vice-Director**, Administrative Department of the Public Function (Public Entity), Colombia

- Managed the CRM implementation
- Coordinated the process re-engineering and documentation of the ministry
- Responsible for change management strategy and managing the relations with internal and external high-level stakeholders

2015-2017 **Governance Practice Consultant**, World Bank Group, Latin America and the Caribbean

- Coordinated the functional reviews for the Minister of Trade and Commerce of Dominican Republic and the anticorruption entity in Peru. These included Change Management strategies for future implementation
- Participated in the business process modeling for public entities in Peru, Colombia, and Mexico
- Prepared and presented official documents for Ministers, Directors and high-level associates at the World Bank Group

ARTICLES AND ACADEMIC WRITINGS

2021 - Ester Barinaga, Andreu Honzawa, Juan Ocampo, Paola Raffaelli & Leanne Ussher, “Commons-based monies for an inclusive and resilient future.” *Climate Adaptation: Accounts of Resilience, Self-Sufficiency and Systems Change*. Arkbound.
Teaching cases: FairCoop: The global cooperative and its collaborative cryptocurrency (2018) – Alternative organizational models and infrastructures; Café Quindío: The Colombia’s heart coffee (2018) – International Entrepreneurship

TEACHING EXPERIENCE

Main instructor at the Universidad de la Sabana, Bogotá, Colombia: Organizations (course given in English) (2015)

ACADEMIC EXPERIENCE

2017-2019 **Research Assistant** for the Cand.soc. Organizational Innovation and Entrepreneurship program at Copenhagen Business School, Denmark

2017 **Research Assistant** for Sustainability Currency; project to develop a complementary currency in Copenhagen Business School

2013-2015 **Teaching Assistant** for the course “Organizational Diagnosis and Design” at Universidad de los Andes, Colombia.

LANGUAGES

Spanish: Native Language

English: Oral and writing fluency – TOEFL IBT 108 (2016) – Post-graduate education in English

Swedish: Low proficiency

TECHNOLOGIES

Programming languages Netlogo, Python (pd, plt, np)

Other STATA, SPSS, LATEX, BPMN Modeling, Visual Basic, SAS

Edition iMovie, DaVinci Resolve

OTHER ACTIVITIES

PhD representative at Lund University. Pufendorf Institute (2021-2022); Business Administration Research and Research Education Board at the Department of Business Administrations and Management (2021-2022); Agenda 2030 Graduate School steering committee(2019-2021); Sustainability Fund (2021/2022).

Board Member OIE Alumni Organization (2022-today)

Taekwondo Instructor, Limham Taekwondo Academy, Sweden (2021-today) and at Nørrebro Taekwondo Klub, Denmark (2017-2019)

Member of the Study Board for Cand. Soc. programs at Copenhagen Business School - Program level decision making board that gathers Administration, Faculty, and Student leaders (2018)

CBS Students representative in the organizational committee for the Danske Studerendes Fællesråd (2018)

CONFERENCES AND PRESENTATIONS

2021 “Constructing Computational Markets”. Presented at Interdisciplinary Market Studies Workshop : 'Flowing Markets'

2021 “Stories from the field – A game on complementary currencies”. Presented at European Social Simulation Fest

2021 “Socioeconomic Schizophrenia” – video presented at Social Engagement and the arts conference, Sweden 2021