

CURRICULUM VITAE - JUAN JOSE OCAMPO

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PROFILE System thinking mindset; process and organizational modeling; creative thinking

- 6-year experience in organizational modeling and process re-engineering
- 3-year experience in consulting for private and public organizations
- 3-year experience in designing and implementing strategic, technological, and commercial projects

EDUCATION

2019 **PhD Fellow** in Financial Inclusion and Grassroot Innovations at [Agenda2030 Graduate School](#), Lund University, Sweden

- My research aims at understanding the organizing processes of money creation. I use qualitative methods to analyze the money creation stories, and computer-based simulation to explore potential effects of monetary configurations.

2017-2019 **Can.Soc. Organizational Innovation & Entrepreneurship**, Copenhagen Business School, DK

- I studied social science research methods; techniques to foster team creativity and innovation; and innovation and entrepreneurial frameworks
- Thesis: Organizational transformation of University Spin-offs into High Technology New Ventures

2013-2016 **MSc in Industrial Engineering, Organizational Studies**, Universidad de los Andes, COL - Full scholarship and student assistantship

- I acquired an in-depth education in organizational and process modeling, simulation, and design. I was trained to rapidly understand and analyze complex systems
- Thesis: Knowledge transfer amongst entrepreneurs – using Agent Based Modeling for policy research

2007-2012 **Industrial Engineer**, Universidad de los Andes, COL

- I acquired fundamental quantitative, statistical, and organizational efficiency theories and frameworks. Besides this, I had a specialization in Management and Business Administration.
- Thesis: Development of the Sales Management Model for a Manufacturing Organization

OTHER COURSES

2019 **Introduction to Agent-Based Modeling** – MOOC SantaFe Complexity Institute

2018 **Founders of Tomorrow** - 6 day immersive and inspiring educational experience designed for people with passion for technology and creating a positive impact in the world

2016 **SAS Scholarship** – SAS Enterprise Guide and SAS Enterprise Mining software's training

2014 **MOOC Social Entrepreneurship**, Copenhagen Business School via Coursera. Our final project, Consulting for Social Ventures, obtained course recognition

SELECTED EXPERIENCES

2019 - present **PhD Candidate**, at Lund University, Sweden

- Development of research methods and instruments for Grassroot Financial Inclusion projects in Kenya
- Creation and implementation of a communication strategy for financial inclusion education
- Currently researching the role of Financial Technologies, Financial Inclusion, and Complementary Currencies

2017-2019 **Research Assistant** for the Cand.soc. Organizational Innovation and Entrepreneurship program at Copenhagen Business School, Denmark

- Developed the Community and brand engagement strategy for a Master program;
- Elaborated the strategy for the international student retention in the Danish Higher Education System

2018-2018 **Business Development Intern**, DiaMonTech GmbH, Health Tech Start-up, Germany

- Market analysis and evaluation of the world for glucose testing devices
- Co-designed branding and sense making communication artifacts based on Stakeholder analysis
- Responsible for grant applications (e.g. EU Horizon2020)

2016-2017 **Advisory for Vice-Director**, Administrative Department of the Public Function (Public Entity), Colombia

- Managed the CRM implementation
- Coordinated the process re-engineering and documentation of the ministry
- Responsible for change management strategy and managing the relations with internal and external high-level stakeholders

2015-2017 **Governance Practice Consultant**, World Bank Group, Latin America and the Caribbean

- Coordinated the functional reviews for the Minister of Trade and Commerce of Dominican Republic and the anticorruption entity in Peru. These included Change Management strategies for future implementation
- Participated in the business process modeling for public entities in Peru, Colombia, and Mexico
- Prepared and presented official documents for Ministers, Directors and high-level associates at the World Bank Group

OTHER ACTIVITIES

2019-2021 **PhD representative in the Agenda 2030 Graduate School steering committee** at Lund University

2021-today **Taekwondo Instructor**, Limham Taekwondo Academy, Sweden

2017-2019 **Taekwondo Instructor**, Nørrebro Taekwondo Klub, Denmark

2018 **Member of the Study Board for Cand. Soc. programs** at Copenhagen Business School - Program level decision making board that gathers Administration, Faculty, and Student leaders

2018 **CBS Students representative** in the organizational committee for the Danske Studerendes Fællesråd

2015 – 2016 **Lecturer**, Universidad de la Sabana, Colombia - Teacher for the undergraduate course "Organizational theory"

ARTICLES AND ACADEMIC WRITINGS

Teaching cases: FairCoop: The global cooperative and its collaborative cryptocurrency (2018) – Alternative organizational models and infrastructures; Café Quindío: The Colombia's heart coffee (2018) – International Entrepreneurship

LANGUAGES

Spanish: Native Language

English: Oral and writing fluency – TOEFL IBT 108 (2016) – Post-graduate education in English

Portuguese: Low proficiency - Intermediary CELPE-BRAS Evaluation- Intermediate (2012)

Danish: Low proficiency - Module 2/5 at IA Sprog, Denmark (2018)

Swedish: Low proficiency – Level B1

TECHNOLOGIES

Advance proficiency in Microsoft Office (xls/ppt/docx), pivot tables. *Intermediate proficiency* in BPMN Modeling, Visual Basic, SAS, Netlogo, Microsoft Dynamics, iMovie, Python (pd, plt, np) *Beginner's proficiency*- STATA, SPSS.

OTHER INTERESTS

Taekwondo, Yoga and Running: Strengthening of my self-discipline, respect, quality, and a never quitting attitude.

REFERENCES AVAILABLE